

**Bangkok, Thailand – 10 August 2021**

**Subject: Subcon Thailand Rescheduled to 18-21 May 2022**

Following recent and ongoing developments in Thailand, The Thailand Board of Investment (BOI), The Thai Subcontracting Promotion Association and Informa Markets, the organiser of the Subcon Thailand has taken the difficult decision to reschedule the 2021 trade show (scheduled for September 2021) to 18-21 May 2022.

This decision was not taken lightly and driven by two major facts:

1. The new dates will allow more time for infection rates to come under control and for recovery of the industry. We want to give everyone the time they need to prepare for a successful event and by early 2022.

2. Our primary concern is creating a safe and secure environment for our community to meet and do business. We feel that by rescheduling the event to 2022, we will be able to offer the high-quality event with regional visitors and business opportunities you've come to expect from us.

Both of these factors have led the organiser to the conclusion to reschedule Subcon Thailand. Exhibitors will be contacted by the Sales Teams to discuss their rescheduling options. In the meanwhile, we will continue to provide more solutions for the industry and community through our digital platforms during **20-27 September 2021**. We are sure this will help our community sustain their critical business conversations and engagement.

We would like to thank those who participate and support Subcon Thailand and we greatly appreciate your patience and understanding. Our sole focus remains to provide an event of enhanced quality, with more exhibitors and qualified trade buyers to make your participation a huge success. We look forward to seeing you again in 2022.

Should you have any questions or concerns, please contact the Subcon Thailand Team at:

[Intermach-th@informa.com](mailto:Intermach-th@informa.com)

Please follow our official channels for the updated information:

- Website: [www.subconthailand.com](http://www.subconthailand.com)
- Facebook: [www.facebook.com/subconexhibition](https://www.facebook.com/subconexhibition)

Yours faithfully,

The Co-Organizer of Subcon Thailand

